

EYEBROWS ON MEN

Shape and size DO matter...

by Olga Lucia, CPCP, FAAM, CMI

The characteristic usually seen on men is thick, heavy, bold masculine eyebrows, and the tendency in this modern era is to groom or modify them with different techniques like waxing, shaving, or laser, to create a clean, younger look that is more attractive but still masculine.

One of the most challenging procedures in the field of micropigmentation, or permanent cosmetics, is the creation of masculine men's eyebrows. Men may have to resort to micropigmentation due to a condition called alopecia (loss of hair) that can be caused by different factors: hormonal imbalance, stress, or medication (such as chemotherapy). They may also have scars from accidents or just genetically have sparse, thin hairs. This affects self esteem, and therefore social skills and insecurities will be reflected in their behavior.

Eyebrows on men have a totally different shape than women's eyebrows. Because of the bone structure, the eyebrows on men are flatter, thicker, and shorter with a different arch position. It is very important for the technician to understand the parameters, to avoid "feminine eyebrows on a man." (Bruce Jenner is a perfect example of a feminine brow on a man and how that changes his look from masculine to oddly feminine and unnatural). This kind of service is only performed by an experienced micropigmentation specialist, who knows the morphology, to create well-



balanced, natural eyebrows.

Natural, masculine eyebrow design makes men look younger. In this economy, many companies have an excess of possible candidates for new hire positions. Therefore, they are not only looking at the skills that are brought to the table but they are also taking physical appearance into consideration, and a great first impression can make you successful in business. Also, if you are on the dating circuit you will exude more confidence knowing that you look the very best that you can be. The eyebrows frame the face and the eyes, and well-groomed eyebrows can make you look more masculine, younger, and attractive. Although many men may not think eyebrows are of much importance when they are examining their overall appearance, I want you to understand that they are critical in your overall appearance and it is time you take notice. There is no reason today to be deficient in this area. I want to encourage all men to take care of themselves – if you look good, you feel good.

IMAGE

Olga Lucia is a licensed esthetician specializing in micropigmentation. To arrange for a complimentary private consultation call 516-626-6616.


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